

## **Minutes of The Windsor-Severance Historical Society May 24, 2021**

The Windsor-Severance Historical Society met via Telephone Conference Call on Monday, May 24 at 10:00 a.m. In attendance were Kristie Melendez, Gloria Gaslin, Sue Buxmann, Dan Meyers, Ruth Brunner, Marcia Will-Clifton, and Judy Firestien.

**Call to Order** - Kristie Melendez called the meeting to order at 10:02 a.m.

### **Monthly Reports/Approvals**

**March Minutes** - The Minutes from the previous meeting on April 26, 2021 were reviewed. Gloria moved and Dan seconded the minutes be approved as presented. Motion carried.

**Treasurer's Report** – Bills that had been paid included the invoice for the mailing for the membership drive of \$551.21 and the \$397.50 due to the graphic designer, so the balance in checking would be reduced about \$950. Kristie later reported the balance in checking is \$1,847.24, savings balance is \$20,194.20 and the CD balance is \$3,311.28

**Membership Status/Update** – Kristie reported 514 letters had been sent out as part of the membership drive; 30 some were to members and the rest were to prospective members. Sending letters to the Windsor Chamber mailing list was also included which was about 300 business names. A couple of members have renewed so far. Hopefully, there will be a good response. The nice thing about the mailing company is that they checked to be sure the addresses were still valid and will send an updated list back to Kristie. We will have a clean list moving forward. Membership will run from June to May. WSHS now has non-profit status through the USPS and that saved a good deal on postage.

Gloria wondered if WSHS would want to join the Northern Colorado Chapter of AHSGR and asked the Board to consider this. AHSGR has been a member of WSHS for several years. Membership to WSHS for a corporate business/organization is \$150 and membership to AHSGR is \$50. Kristie suggested each Board might approve an in-kind membership to each other's organization. The Board would need to approve this and there would be a question about the dues for AHSGR going to the headquarters in Lincoln, Nebraska. Gloria would gather more information and get back to the Board at the next meeting.

Marcia commented how great the letters looked with the logo and it looked very professional. The Board should feel proud of the work put into creating the logo and now being able to utilize it. Very impressive.

### **Old Business**

**Preserving and Indexing Videos - Update from Town** – The last update from the Town had indicated they were still planning to have summer staff or interns help with this. This will be a pretty long process with the large number of videos that need to be gone through.

**Video Thank You Event** – The Society is still looking to have the "Video Appreciation Night". The Town will get back to us with a possible date with the hopes of the event being hosted at the Arts and Heritage Center.

**May Annual Membership Drive** – This had been covered earlier in the meeting. The letters have been mailed out and we should have a better idea at the next meeting of what the response is.

**Video with Preserving with Purpose** – A presentation was given at the last meeting by Preserving with Purpose and everyone was asked to think about this and the Town was to comment on their involvement. If WSHS were to move ahead on their own, cost would be about \$7,900, and would include two days of filming on location and the Society would end up with the WSHS story, a three minute video to use to promote the organization and also the two Vignettes, which would be shorter options. It was suggested Claire and Julie could attend the June meeting and a decision could be made in June on how to proceed. It would be nice to have something more professional and in depth; this is what the group specializes in and they were recommended. Their pricing is less than what Kristie had found when doing pricing for another project. Judy commented there were samples on their website of their work ([www.preservingwithpurpose.com](http://www.preservingwithpurpose.com)).

Kristie clarified this would be a video to promote and highlight the WSHS; what we do and why we are here and encourage people to participate and continue to support the organization. She clarified the options presented at the previous meeting. There should be a lot of b-roll that can be used for videos in the future. There will be upfront cost, but they will build a “library” that can hopefully be used for future projects.

After some discussion it was agreed to wait until the June 28<sup>th</sup> Meeting and ask Preserving with Purpose to attend the meeting and also have the Town attend for further discussion. Generally, the Board would like to move ahead, but would like to be sure we are not duplicating efforts already done by the Town and also costs could be shared. Gloria stressed there should be a focus on the people and what they brought to Windsor.

**Von Trotha-Firestien Farm Meeting** – Kristi reported Judy had invited contacts to visit the farm and start a discussion about ideas for use of the farmhouse. Judy added contacts from WSHS, AHSGR, and Town of Windsor had attended the meeting. She was very appreciative of everyone coming out and thought there were some good ideas generated. Ideas included the possibility of organizations having some space there, a research/library area at the farmhouse and other possibilities. She thought it was a very positive meeting and asked everyone to keep it in mind and continue to generate ideas. Kristie thought there was good potential and possibilities and asked Judy to keep them posted as things develop and information is gathered on what is needed to make some of these things happen.

**Severance Update** – Dan reminded the Board of the upcoming Severance Days on August 7. Severance supports WSHS having a booth there. Dan would be happy to organize a table and asked for additional volunteers to help him at the booth. He would provide details later.

WSHS might also consider having a booth at the Windsor Harvest Festival also. Facebook could be used to recruit more volunteers to help.

## **New Business**

**Board Communications** - Marcia would bring information to the next meeting on Recreational Trails advocacy. Ruth is training with the Cycling without Age Program and mentioned the possibility of doing some oral histories of people she might meet with Windsor connections. The Board still needs to review the list and see who could be added. Kristie would get postcards to Sue.

**Next Meeting** - The next meeting will be in person at Bethel Lutheran Church on June 28, 2021 at 10:00 a.m. The meeting was adjourned at 11:00 a.m.

Respectfully submitted,  
Judy Firestien, Secretary

