

Minutes of The Windsor-Severance Historical Society April 26, 2021

The Windsor-Severance Historical Society met via Telephone Conference Call on Monday, April 26 at 10:00 a.m. In attendance were Kristie Melendez, Gloria Gaslin, Sue Buxmann, Dan Meyers, Laura Browarny, Ruth Brunner, Marcia Will-Clifton, and Judy Firestien.

Call to Order - Kristie Melendez called the meeting to order at 10:02 a.m.

Monthly Reports/Approvals

March Minutes - The Minutes from the previous meeting on March 22, 2021 were reviewed. Marcia moved and Dan seconded the minutes be approved as presented. Motion carried.

Treasurer's Report – Sue reported, per the bank statements, the balance in the checking account is \$2,194.94, the balance in the savings account is \$20,194.20, and the balance of the CD is \$3,309.61. A check from Great Western Petroleum for \$112.61 had been received and was included in the checking account balance. A bill will be submitted for Kailee's work on the website for 12 hours totaling \$300. This will bring us up to date with the website. There was also about 1.5 hours left of services from the designer totaling \$397.50. Kristie will be sending these invoices to Elaine today.

Membership Status/Update – Sue didn't have anything new to report on membership.

Old Business

Windsor High School Fundraising Project – Kristie mentioned the Technology Student Association at the high school is converting VHS tapes to DVD for \$10 per tape. Sue had three tapes converted and liked what they did. The fundraising ends May 1. If anyone is interested, be sure to get your tapes to the high school.

Video Thank You Event – The Society is still looking to have the "Video Appreciation Night". Laura added the Town has no more restrictions. There is quite a bit of availability during the summer and they haven't started planning for the fall yet. If the Society wants to start thinking about a date, Laura can get it on the calendar to be held at the Arts and Heritage Center. Maybe a September or October date would be best in order to allow time for work on the videos by Preserving with Purpose. A finalized video could be available late summer/early fall and could be run at the event. Preserving with Purpose might want to attend the event also and another project could be kicked off at the event. Laura added they will be doing all scheduling for end of the year in June/July and will include it in the schedule and also put it in the activity guide. Laura will get back to the Society with possible dates.

May Annual Membership Drive – Kristie had provided sample letters for mailing and explained it will be a couple of weeks before the non-profit status for mailings will be complete. The paperwork will need to be done at the post office from where the mailing will be done, which will be Fort Collins as United Mailing will be handling this. There will be two letters sent out – one asking members to rejoin and one encouraging people to join.

After some discussion, Gloria moved and Dan seconded that the Society wait until the non-profit status for mailing is complete before doing the mailing. Motion carried.

Everyone approved of the letters. The mailing would be handled like last year when approximately 225 letters were sent out; 30 were for membership renewal and others were for prospective members and some folks did join. The cost was about \$395.28. The mailing could be increased if the Society were to add the list from the Chamber of 277 members. Dan moved and Marcia seconded the list of members from the Windsor Chamber of Commerce be added to the mailing for membership drive.

Motion carried. It might be worthwhile to look into joining the Severance Chamber of Commerce in the future.

Preserving and Indexing Video Update from Town – Laura reported there will be three part-time seasonal employees starting in May and she hopes to utilize them to get started on the transcriptions. She hopes to write into the budget for next year to have a contractor come in and put together some compilation videos based on theme, etc. There are no volunteers available right now. Kristie suggested the Society could help at some time and the thank you event could be used to help to recruit some volunteers.

Severance Update – Dan didn't have anything to report. He is still waiting to hear back from Nick Wharton, Town Manager, for ideas on how the Town would like to be involved with the Society.

New Business

Video Presentation – Preserving with Purpose – Claire Richardson and her partner, Julie, gave a presentation on putting a bid forth to the Society for creating a series of videos that will build awareness and drive membership to the Society. (Powerpoint presentation is attached.) They suggest two main videos 2-3 minutes in length and several shorter vignettes. The first video would be "Members of All Ages" which would showcase the passion of seasoned historians to those with interest and curiosity. The second would be called "Tapestry" and would include unique, profound and impactful statements from members of the society sewn together with historical photos and landmarks.

Vignettes would be 1-2 minutes each and would include (1) Making WSHS Possible; The importance of Donating, (2) Coming Home; a Beloved Windsor Landmark, which would focus on the importance of the bronze statue and what it symbolizes, and (3) Revealing Unknown or Rare Facts About Windsor.

Ideas with Community Buy-In would include (1) A Day in the Life, (2) Discover Windsor-Day Trip, and (3) Windsor/Severance Art & Culture Walk.

Dan added that Severance Days would be held on August 6 and 7 and it might be nice to include Severance in the project. Julie reviewed the pricing which included two days of filming estimated at \$4,100, one three-minute video at \$2,300 and two one-to two-minute vignettes at \$1,500 for a total for the project of \$7,900. Filming might take place at Boardwalk Park/Arts & Heritage Center.

NCC-AHSGR might have an interest in joining in the project. We want to be sure we are not duplicating what the Town is already doing and that it ties to WSHS; need to sit down with the Town and see what the Town or other partners would like. It would be nice to include contacts from Severance. It would be best to gather partners, look at the presentation and get back to Claire with direction for moving forward. Laura could let the Society know what the Museum already has and there could be a meeting among possible partners to discuss further.

Von Trotha-Firestien Historic Farm Opportunity- Kristie would be joining contacts, including Cheryl Glanz, from NCC-AHSGR and Town of Windsor Museum at an introductory meeting at Judy's farm this afternoon.

Next Meeting

The next meeting in May will be a teleconference call on Monday, May 24, 2021. The meeting was adjourned at 11:00 a.m.

Respectfully submitted,
Judy Firestien, Secretary

